

# NEWS RELEASE: Priority One Sponsors Susan G. Komen 3-Day for the Cure™ Participants

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## PRIORITY ONE SPONSORS SUSAN G. KOMEN 3-DAY FOR THE CURE™ PARTICIPANTS



**November 5, 2009 (Dallas, Texas)** Priority One is proud to announce its participation in supporting the Komen 3-Day for the Cure™ through the sponsorship of local participants. The Susan G. Komen 3-Day for the Cure™ is a 60-mile walk for women and men who want to make a personal difference in the fight against breast cancer. Participants walk 60 miles in three days and help raise millions of dollars for breast cancer research and patient support programs.

“It is amazing how many people have had a family member or close friend with breast cancer,” said Ryan Williams, Priority One president. “It is an honor to support such a worthy cause.”

Like millions of people, the fight against breast cancer hits close to home for Priority One.

My mother is a breast cancer survivor,” explained Williams. “Breast cancer has impacted my life and the lives of many Priority One employees,”

Jamie Cuffia is a past participant in the walk. “The 3 day for the Cure™ is one of the most physically challenging things I have ever done,” said Cuffia. “The walk is physically and emotionally grueling. I do it because it is also the most rewarding.”

“I truly appreciate the support that Priority One has shown through their sponsorship in the past and am grateful for their willingness to join me in the fight against breast cancer,” added Cuffia. “Through Priority One’s ongoing sponsorship of walkers, they contribute to breast cancer research, education, screening and treatment.”

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**– Ryan Williams,  
President**

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